

**Reconnect with New Brunswick**  
**CONTEST**  
**OFFICIAL RULES AND REGULATIONS**  
**(the “Rules”)**

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1. The Reconnect with New Brunswick Contest (the “Contest”) starts at **9:00 a.m. AT on July 1** and closes at **11:59 p.m. AT on August 31, 2021** (the “Contest Period”). No purchase necessary. Void where prohibited.
2. The Contest sponsors (hereinafter referred to as the “Contest Sponsors”) are:
  - CAA Atlantic Limited
  - Atlantic Canada Opportunities Agency
  - Tourism, Heritage and Culture, Province of New Brunswick
  - Department of Tourism Culture Arts and Recreation, Government of Newfoundland and Labrador
  - Tourism Nova Scotia, Province of Nova Scotia
  - Tourism Prince Edward Island
  - Tourism Industry Association of New Brunswick
  - Hospitality Newfoundland and Labrador
  - Tourism Industry Association of Nova Scotia
  - Tourism Industry Association of Prince Edward Island
  - PAL Airlines
3. To enter and to be eligible to win, entrant must be a legal resident of New Brunswick, Nova Scotia, Prince Edward Island, or Newfoundland & Labrador, Canada and be of the age of majority in the province in which he/she resides. Employees of contest sponsors, its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfilment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter.
4. TO ENTER the Contest, simply visit the website located at <https://www.atlantic.caa.ca/rewards-and-discounts/atlantic-getaways/nb/enter-to-win.html>, complete and submit your entry by following the instructions found on the Contest page. **All entries must include your** First Name, Last Name, Full Address, Membership Number (not required), and telephone number.
5. Limit of one (1) entry per individual per day. If it is discovered that you attempted to enter more than once per day, all your entries will be void. Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Illegible entries are ineligible.
6. PRIZE: There is one (1) prize available to be won (the “Prize”) consisting of a trip for two (2) to New Brunswick. Prize includes:
  - 3 x Nights Residence Inn by Marriott Moncton (King bed)
  - 3 x \$100 Recipe Unlimited Dining Cards
  - 1 x \$100 Gas Card
  - 2 x Admission to Resurgo Place
  - 2 x Admission to Le Pays De La Sagouine
  - 2 x Tickets to Baymount Adventures: Kayak The Rocks Guided Tour (or similar)
  - 2 x Admission to The Hopewell Rocks
  - 2 x Day Passes USVA Thermal Experience (+ bathrobe rental)

- 2 x Shediac Bay Cruises Lobster Tales Tour
- \$100 Shopping Voucher

Total Prize value is **\$1,654.50 CAD**

7. Prize terms and conditions:

- Prize winner must make their request for travel through CAA Atlantic Travel at least four (4) weeks prior to the anticipated date of departure. **Travel to be completed by November 30, 2021.** Extensions will be awarded based on CAA's discretion.
- Prize winner and his/her travelling companion must have the legal right to travel. They are fully responsible for obtaining, at their own expenses, all documentation necessary for the trip as required by the authorities concerned, including, vaccinations and certificates.
- Prize winner and his/her travelling companion are solely responsible for travel insurance (including medical coverage) and for complying with any travel notices/advisories.
- Prize winner and his/her travel companion shall comply with the contest validity dates and accept the alternatives proposed by CAA.
- All personal expenses of the Prize winner and his/her travel companion are their sole responsibility. Prize winner and his/her travel companion are responsible for their own transportation .
- Reservation is subject to availability of accommodations and attractions.
- Prize winner and his/her travelling companion are solely responsible for all costs not expressly described herein, including, without limitation, as applicable, taxes, airport fees, custom duties, entry fees, tourist cards, surcharges, insurance charges, personal expenses of any kind or nature and travel documentation.

8. The travelling companion must be of the age of majority in his/her province/territory of residence. Before being able to participate in the Prize, the travelling companion will be required to sign and return within the time stipulated by the Contest Sponsors, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsors and/or similar matters, authorizes the Contest Sponsors to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the travelling companion, beyond his/her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsors from any and all liability of any kind arising out of the travelling companion's participation in this Contest and receipt and use of the Prize (including without limitation any and all liability of any kind arising out of a disease or illness contracted while participating in the Prize).

9. Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. Prize winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility.

10. **DRAW: On September 1, 2021** at approximately 10:00 a.m. AT, a random draw for the Prize will take place at CAA Atlantic Limited, Saint John, N.B. from among all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received during the Contest Period. CAA, acting reasonably, will attempt to contact potential Prize winner to notify potential winner that he or she may have won the Prize by telephone within two (2) business days after the draw. In the event that the potential winner cannot be contacted within two (2) business days after the draw, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsors' sole discretion. Proof of identification must be provided upon request.

11. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

12. All entries become property of Contest Sponsors who assume no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in their sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond their control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserve their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.
13. Contest is subject to all applicable federal, provincial and municipal laws and regulations. Personal information collected from entrants will be used by Contest Sponsors for the purpose of administering this Contest and, if consent is given at the time of entry, to provide the entrants with marketing information relating to new and existing products and upcoming promotions by mail or e-mail. The Contest Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by them to fulfill the above purposes or as permitted or required by law. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in CAA Atlantic's Privacy Policy.
14. Any inquiries should be addressed to CAA Atlantic Limited, 378 Westmorland Road, Saint John, NB, E2L 3Y2.